



Massachusetts Association of Nurse Anesthetists

6 BOSTON ROAD, SUITE 201
CHELMSFORD, MASSACHUSETTS 01824

978 250-9847 phone

978 250-1117 fax

Pam@McKennaMgt.com

www.masscrna.com

ADVERTISING OPPORTUNITIES

The next addition of *MassCRNA*, the official newsletter of the Massachusetts Association of Nurse Anesthetists, will be going to print March 1, 2008. We would like to offer you the opportunity to advertise your products, services or job openings.

Why advertise?

- An inexpensive way to get the message out about your products, services and job openings to Nurse Anesthetists in Massachusetts.
- Reach over 650 Nurse Anesthetists.
- Most Nurse Anesthetists in MA are members of MANA and will receive the newsletter.
- Reinforce your image to your audience.
- A way to stand out above your competition.
- Shows your commitment to the Nurse Anesthetist profession.

Advertising Rates:

Please check a box

- | | | |
|---|--------------------------|-------|
| Full Page (8½" wide x 11" high) | <input type="checkbox"/> | \$200 |
| Half Page (8½" w. x 5½" h. or 4 ¼" w. x 11" h.) | <input type="checkbox"/> | \$100 |
| Quarter Page (4 ¼" w. x 5 ½" h. or 8 ½" w. x 2 ¾" h.) | <input type="checkbox"/> | \$50 |
| Business Card (2" w. x 4 ½" h.) | <input type="checkbox"/> | \$30 |

Newsletter ads should be black and white, no bleed. The newsletter is mailed to all MANA members, e-mailed over our listserv (in color) and posted to our web site (in color). Please e-mail your ad to MANA in JPG, TIFF or PDF (only full page ads may be submitted in PDF). Word, Excel & Publisher files are also accepted. Pre-payment is required on all ads. Ad placement requests are first come.

Company (if applicable): _____ Contact: _____

Phone: _____ E-mail: _____

Make checks payable to **Massachusetts Association of Nurse Anesthetists**. You may also pay by credit card using the donations link on the home page of our web site.

Mail to: Above address by **March 1, 2008**

Send:

1. This form
2. Your ad (may also be e-mailed to Pam@McKennaMgt.com)
3. Payment

Questions? Call Pam McKenna at 978 250-9847 or e-mail Pam@McKennaMgt.com